


## MEMBER PERKS

Discounts for you — just for being Blue!

In addition to superior health coverage, your membership provides access to exclusive discounts on a variety of products and services. The member discounts program includes items that generally are not covered by health insurance.



 Log in to My Health Toolkit, select the **Wellness & Care Management** tab, then **Member Discounts — Blue365®**. On a mobile device, select **Menu**, then **Blue365® Discounts**. You'll find details on discounts for:

### Fitness

- ◆ Gym memberships
- ◆ Wearable fitness devices
- ◆ Activewear
- ◆ Home fitness equipment
- ◆ Vitamins and nutritional supplements

### Personal care

- ◆ Allergy relief
- ◆ Acupuncture
- ◆ Chiropractic services
- ◆ Massage therapy
- ◆ Hair restoration
- ◆ Teeth whitening

### Healthy eating

- ◆ Weight loss programs
- ◆ Cookbooks and recipes
- ◆ Online cooking classes

### Hearing and vision

- ◆ Hearing aids
- ◆ Eyewear

### Lifestyle

- ◆ Travel clubs
- ◆ Vacation packages
- ◆ Pet care



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The Blue365® program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that members may purchase from independent vendors, which are different from covered benefits under your policies with Capital Blue Cross and its family of companies, its contracts with Medicare, or any other applicable federal health care program.

CBCP-EE-1026-9-2024